

# Second National Imagery Summit: “Landsat and Society” 8/31- 9/2 pm ET

## Day 1: Landsat, Societal Benefits, Education, and Diversity

## Day 2; Landsat for State, Local, and Tribal Government Use

## Day 3: Landsat for Commercial and Non-Profit Use; the Future of Landsat

12:00-12:20: Welcoming Remarks: Tanya Trujillo, Assistant Secretary for Water and Science, DOI; David Applegate, Acting Director, USGS	12:00-12:30: State Government Official Keynote (TBD)	12:00-12:30: Commercial Keynote #1: Rebecca Moore, Google Earth
12:20-12:50: Opening Keynote: Waleed Abdalati, University of Colorado	12:30-1:10 pm: Lightning Talks on State Government Applications	12:30-1:00: Lightning Talks, Q&A by Google Earth partners
12:50-1:05: Landsat Program Update: Tim Newman, National Land Imaging Program Coordinator, USGS	1:10-1:40: Municipal Government Official Keynote: Raed Mansour, Director, office of Innovation, Chicago Dept of Public Health	1:00-1:30: Commercial Keynote #2: Dan Morris, Microsoft AI for Earth
1:05-1:30: Landsat, Education, and Outreach (AmericaView)	1:40-2:20: Local Government Lightning Talks, Q&A on Landsat Applications	1:30-2:00: Lightning Talks, Q&A by Microsoft AI for Earth partners
1:30-2:30: Student Lightning Talks, Q&A on Landsat Applications	2:35-3:05: Tribal User Keynote: James Rattling Leaf, Univ of Colorado	2:00-2:30: Commercial Keynote #3: Ana Pinheiro Privette, Amazon
2:45-4:15: Ladies of Landsat, “How does Diversity Scale Up in Remote Sensing?”	3:03-3:35: Tribal Government Lightning Talks, Q&A on Landsat Applications	2:45-3:15: Lightning Talks, Q&A by Amazon partners
4:15-5:15: Landsat Use Lightning Talks, Q&A by Ladies of Landsat members	3:35-4:05: Afternoon Keynote: Kass Green, Kass Green & Associates	3:15-3:45: Non-Profit Keynote: Robyn Grimm, Environmental Defense Fund
5:15-5:45: Closing Keynote: Ryan Miller, Director, Treaty Rights and Government Affairs, The Tulalip Tribes of Washington	4:20-5:20: USGS Lightning Talks, Q&A on new Landsat-based USGS products and services	3:45-4:15: Lightning Talks, Q&A by Non-Profit Users
5:20-5:45: Landsat Big Data Science Challenge, Pete Doucette, Acting Director, USGS Earth Resources, Obs & Science Ctr		4:15-5:45: Law & Policy Panel; Landsat Next Briefing; Future User Engagement Opportunities

## Draft Agenda at-a-Glance

**USGS** **NATIONAL IMAGERY SUMMIT:**  
LANDSAT & SOCIETY  
(All-Virtual Meeting)

**Tuesday, August 31 – Thursday, September 2, 2021**  
12:00 pm – 5:05 pm ET Daily

**REGISTER NOW**  
<https://registration.socio.events/e/usgsnationalimagerysummit>

The USGS National Land Imaging Program will host its second National Imagery Summit on August 31 through September 2, 2021. Titled “Landsat and Society,” this free, virtual event over three half-days (afternoons U.S. Eastern time) will focus on the use of Landsat data across the United States by state, local, tribal, commercial, and non-profit organizations.

The event will include up-to-date information on the Landsat 9 launch, planning for Landsat Next, recent and new USGS Landsat-derived information products, and societal benefits analysis and land-imaging policy.

The event will provide a timely opportunity to showcase how users across the Nation use Landsat data for informed decisions on land, water, and resources use that protect life and property; safeguard the environment; advance science, technology and education; support climate resiliency; and grow the U.S. economy. It will be organized into plenary-level remarks, panel sessions, and lightning talk presentations by a broad range of Landsat data users (career professionals and students). Substantial time will be allotted to Q&A and focused engagement with users on Landsat issues of importance to them.

**Plenary and Panel Speakers include:**

- Waleed Abdalati, Director, Cooperative Institute for Research in Environmental Sciences, University of Colorado
- Mariel Borowitz, Georgia Institute of Technology
- Morgan Crowley, NOAA University
- Mike Egan, Landsat 9 Program Executive, NASA
- Kate Fiklas, University of Massachusetts-Amherst
- Kass Green, Kass Green and Associates
- Raed Mansour, Director, Office of Innovation, Chicago Department of Public Health
- Christopher McEnty, Executive Director, AmericaView consortium
- Rebecca Moore, Director, Google Earth Engine
- Ryan Miller, Director of the Treaty Rights and Government Affairs Department, Tulalip Tribes of Washington
- Dan Morris, Principal Scientist, Microsoft AI for Earth
- Tim Newman, National Land Imaging Program Manager, USGS
- Ana Pinheiro Privette, Lead, Amazon Sustainability Initiative
- James Rattling Leaf, University of Colorado

**Welcoming Remarks provided by:**

- Tanya Trujillo, Assistant Secretary for Water and Science, U.S. Department of the Interior
- David Applegate, Associate Director for Material Hazards, exercising the authority of the Director, U.S. Geological Survey

Organizing Partners: NASA, NOAA, USGS, ANTRIA, National Imagery Summit of Landsat 9/21/21

Celebrating: National Imagery Summit of Landsat 9/21/21

<https://www.usgs.gov/centers/land-imaging-program/national-land-imaging-summit>